

1st EUROPEAN CONFERENCE MARINE LEISURE IN THE ATLANTIC AREA

26-27 october 2011
Brest - France



François ARBELLOT

Francois Arbellot has been Deputy Director of Nautisme En Finistère, the departmental development organisation for the sector, since 1989. He was coordinator of the Interreg Project "Marine Leisure in the Atlantic Area" (NEA) from 2004 to 2007 and now organises the network of NEA2 partners as technical coordinator for Brittany Regional Council, the project lead partner.



William BIRD

D^r William Bird MBE is founder and Director of Intelligent Health, a company dedicated to improving the nations' health through exercise. William works as a part-time GP and was awarded the MBE in January 2010 for services to physical activity and health.



Yves AUFFRET

Yves Auffret has been a member of the Cabinet of the European Commissioner for Maritime Affairs and Fisheries since February 2010. Under her authority, he coordinates European Union Integrated Maritime Policy. In France, Yves Auffret, a former French Navy officer, is a senior civil servant at the Ministry for the Economy and Finance.



Fabien BRULAY

Fabien Brulay is currently Director of the Syndicat Mixte Bipôle La Rochelle - Rochefort which brings together the two agglomeration communities. A former lecturer and researcher in geography, he is the author of a thesis comparing the maritime identities of regions on the French Atlantic coast.



Rui AZEVEDO

Rui Azevedo was Vice-Chair of the Norte de Portugal Regional Coordination and Development Commission, a founder member and Chair of the Board of Directors of Quaternaire Portugal S.A., Chair of the Forward Studies Unit of the CPMR. He is currently Executive Director of Oceano XXI (a Sea Knowledge and Economy Cluster) and part-time visiting lecturer at the Engineering Faculty of the University of Porto.



Joan Anton CAMUNAS

Joan Anton Camuñas, who is a lecturer in Strategic Management at the Autonomous University of Barcelona, was Deputy Minister for Sport for Catalonia, President of the Catalan Sailing Federation and Chairman of the Barcelona Elite Training Academy. Much of his work is devoted to developing marine leisure in emerging nations.



Juan BASACOMA

As an engineer, a specialist in sectoral and professional bodies and a keen sailor, Juan Basacoma was Vice-President of the Catalan Sailing Federation for 16 years and is currently the President of ISSA, the International Sailing Schools Federation. He is a keen advocate of promoting wider access to sailing.



Pablo CARRERA

Director of the Maritime Museum of Galicia in Vigo, researcher at the *Instituto Español de Oceanografía*, national expert for DG FISH (Brussels), Member of the Executive Committee of EMH, author of over 50 scientific publications and extremely active in traditional boat events in Galicia, Pablo Carrera is a European maritime heritage expert.



Marie-Catherine BASTARD

Marie-Catherine Bastard manages the maritime office of the Finistère Departmental Council Directorate for Economic and International Development. She organises and coordinates policies in the département to support the fisheries and marine leisure sectors, as well as port and marina development and planning.



Catherine CHABAUD

Economic, Social and Environmental Council. Journalist and yachtswoman (first woman to complete the *Vendée Globe* race in 1997). Catherine Chabaud is responsible for national initiatives for the Ministry for Ecology (Marine Leisure and Sustainable Development), Grenelle de la Mer, Pôle Mer Bretagne and projects relating to biomaterials and eco-design in marine leisure (Navecomat project, Econav network).



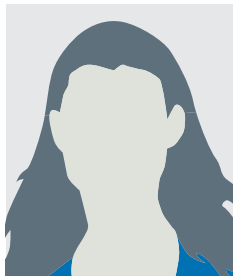
Nathalie BIGAIGNON

A graduate of the *Institut Supérieur de Gestion*, Nathalie Bigaignon spent several years working in the field of economic intelligence and financial communication. She joined the *Fédération des industries nautiques* in 2003 and has been its Secretary General since 2011.



Nathalie CONAN-MATHIEU

Finistère Departmental Councillor, member of the Commission for Integration and the Economy, Nathalie Conan-Mathieu is the Chair of Nautisme En Finistère and Vice-Chair of Finistère Tourisme. She is also Chair of SEM SODEFI (which manages the La Forêt-Fouesnant marina) and a Town Councillor in Fouesnant.



Fausta CORDA

Fausta Corda is a European Commission official (DG for Regional Policy). She is a Programme Manager for two transnational programmes co-financed by the ERDF (MED – Atlantic Area) and for the IPA Adriatic programme between Member States and candidate countries/potential candidate countries from the Balkans. She studied languages and administration.



Philippe DUCHENE

Philippe Duchêne is engineer, economist and former skipper. Forty years experience in marine leisure markets, development strategies, design and feasibility of marinas/harbours/ports and marine leisure developments in France and worldwide. Author of studies and reference guides. Member of the ICOMIA Marina Committee since 1993.



Luis CUERVO SPOTTORNO

Luis Cuervo-Spottorno is a graduate of the universities of Cambridge, Leuven-KUL and Madrid. He is currently a member of the Directorate General for Maritime Affairs responsible for developing an Integrated Maritime Policy for the Arctic, Atlantic and ultra-peripheral regions and is Project Lead on the European Commission Proposal for a Maritime Strategy for the Atlantic Ocean Sea Basin.



Phil DYKE

Phil Dyke has worked for the National Trust for 29 years on coastal and marine issues in Isle of Wight and Cornwall. He has been National Trust Coast and Marine Adviser since 2007, working with partners across Great Britain to promote sustainable approaches to the development of coastal and marine management.



François CUILLANDRE

François Cuillandre is the Mayor of Brest, Chairman of Brest Métropole Océane and President of the Pays de Brest.



Anne-Laure ENGELHARD

Anne-Laure Engelhard is a graduate of CELSA (Marketing and Communications). Associate Director of the Cristal consultancy and a lecturer at the *Institut Français d'Urbanisme* (Université Paris Est - Marne la Vallée), she has been supporting companies and institutions with their business change and communications strategies for over 15 years.



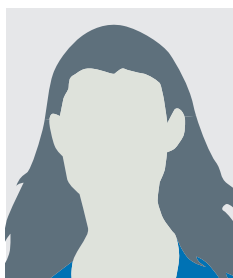
Hervé DANIEL

Hervé Daniel has a doctorate in chemistry and is a chemical engineer. He worked in industry for 15 years, notably in the automotive industry. As the current Director of Créativ, the European Enterprise and Innovation Centre, Hervé Daniel is an expert in the mobility and eco-activities field.



Alain EVEN

Alain Even has been Chairman of the Brittany Regional Economic Social and Environmental Council (CESER) since November 2004, and also of the "CESER de l'Atlantique", an association of the 4 CESERs on the French Atlantic coast which have produced proposals for the development of an "Atlantic Area Marine Leisure Network". He is a university lecturer and has also held senior posts in non-profit health insurance organisations in Brittany.



Ciara DELANEY

Ciara Delaney has been the Maritime Affairs Attaché at the Permanent Representation of Ireland to the EU in Brussels since March 2011. She is the first attaché from Ireland, or any other EU Member State, dedicated entirely to following the EU's Integrated Maritime Policy.



Martinho FORTUNATO

Martinho Fortunato is a business management specialist and Director General of Lagos Marina, which has 462 pontoon berths, a commercial district and a hotel. A member of the IMCI and ICOMIA, he is a former Chairman of the Portuguese Association of Marinas (APPR), of which he is currently Vice-Chairman.



Yann DOLLO

Yann Dollo is director of Eurolarge Innovation (a cluster of marine leisure and offshore racing technology enterprises in Brittany). Engineer, graduate of the *Institut d'Administration des Entreprises*, regatta competitor. 15 years experience in R&D and finance in industry.



Jean-Michel GAIGNE

Jean-Michel Gagné is General Secretary, Association des Ports de Plaisance de Bretagne. Former organiser of the *Tour de France à la Voile*, director of communications in the marine leisure industry and designer of Dieppe marina. Currently Director of Saint-Quay-Portrieux marina and a member of the ICOMIA Marinas Group (IMG). Certified Marina Manager (CMM).



Christophe DONNARD

A graduate of the universities of Brest, Orsay, and the *École des Mines de Paris*, Christophe Donnard has worked in coastal zone management in public laboratories and private bodies. He is currently Manager of Agence CREOCEAN, Brittany, and is responsible for environmental and coastal and marine development studies in this region.



Teresa Maria GAMITO

Teresa Maria Gamito is the National Coordinator of POEM (*Plano de Ordenamento do Espaço Marítimo Portugal*). Civil engineer and consultant to several private companies and public institutions on studies on planning, development and strategic and sustainable promotion of the sea, coastline, marinas/harbours/ports, estuaries, marine leisure tourism and natural parks.



Patrick GOAS

Holder of a postgraduate degree in human resources and Director of the Equilibre Communication agency, Patrick Goas assists his clients with strategic thinking. He has an extensive knowledge of issues relating to the sea, the dynamics of innovation and regional policy, whilst maintaining a creative and objective approach.



Mod LE FROY

Mod Le Froy is founder and Director of 2 multi award winning surf companies: Global Boarders Ltd and GB Boardsports. She also heads a sister charity and research arm: GB Boardriders Community Interest Company. Global Boarders works with CoaST as an Ambassador business and as an NEA2 Marine Environmental Champion.



Julian GOLDIE

Julian Goldie is the current Chairman of The Yacht Harbour Association, having keenly promoted the new "Gold Anchor Award Scheme". He owns and runs Tollesbury Marina on the east coast of the UK, having improved the standards of marina services over the last twenty years.



Pierre MAILLE

A Finistère Departmental Councillor since 1985, Pierre Maille has been President of Finistère Departmental Council since 1998. Chair of the Parc Naturel Marin d'Iroise since 2007, he has also been a member of the European Union Committee of Regions since 2008.



Philippe GREDAT

Philippe Gredat is a "Tourism and marine leisure" Project Officer in the Parc Naturel Marin d'Iroise. He has a scientific background (plant biology), has worked in local development as a Heritage Development Officer and has previously been a tourist information centre manager and tourist facilities manager.



Miguel MARQUES

Miguel Marques holds a Degree in Economics. He is currently the Director of PricewaterhouseCoopers.Economy of the Sea Executive Director at PricewaterhouseCoopers Portugal. Author of HELM – PwC Economy of the Sea Barometer (Portugal).



Roland JOURDAIN

Roland Jourdain, winner of several transatlantic races, twice IMOCA world champion, discovered the maritime environment and sailing on the Finistère coast. A passionate sailor, he devotes himself to sharing the human and environmental values which formed the basis of his prestigious career.



Christophe MATHIEU

Christophe Mathieu was management auditor and then Director of Strategic Studies at Brittany Ferries. He is currently Group Strategy and Commercial Director and a member of the Executive Board of this major Atlantic Area company with 2 425 full-time equivalent employees, including 1 654 crew.



Jean KERHOAS

Jean Kerhoas is Chief Representative of Nautisme En Finistère, General Secretary of Nautisme En Bretagne and Vice-President of the French Sailing Federation. Former Director of the Crozon Peninsula Tourism and Economic Development Agency.



Vincent MAZURE

Vincent Mazure, holds a *Brevet d'état 2° degre voile* sailing qualification and a sports science Masters degree. Trainer at the Centre National de Brest from 1991 to 1996. Project Officer for Nautisme En Finistère responsible for marine leisure activities for people with disabilities and the socially excluded. Joint Coordinator of the Social theme of the NEA 2 Project.



Alexandra LAKE

Alexandra Lake, Senior Project Executive, Project Services Division of Cornwall Development Company – the economic development delivery service for Cornwall Council. Specialist in developing and managing EU 'Territorial Cooperation' projects relevant to rural peripheral regions of Europe. She currently manages the NEA2 project in Cornwall and coordinates the NEA2 Economy Actions.



Gregorio MENDEZ DE LA MUELLA

Gregorio Mendez de la Muella is a major European marine leisure tourism specialist. He is a committed advocate of the European marine leisure model for developing tourism in emerging countries. He is extremely active in developing marine leisure tourism in South America.



Jean-Yves LE DRIAN

Jean-Yves Le Drian is President of Brittany Regional Council and of the Conference of Peripheral Maritime Regions of Europe, and Vice-President of the European Union Committee of the Regions. He has also been Mayor of Lorient and Minister (*Secrétaire d'État*) for the Sea.



Karyn MORRISSEY

Karyn is a marine resource economist and specialises in the value of the marine resources to the national and regional economy. Her research includes the impact of cluster development and networks on the marine economy, particularly maritime transportation and marine leisure activities. (National University of Ireland, Galway).



Solène MORVAN

Solène Morvan is currently project officer at Nautisme En Bretagne, an economic development agency whose main role is to improve the economic performance of the marine leisure sector. She has a Masters 1 Degree in Economics and Management and a Masters 2 Degree in Sports Management.



Stéphane TRAVERT

Stéphane Travert is a Basse-Normandie Regional Councillor. He is responsible for Maritime Affairs and European Funds. He is also Private Secretary to the Deputy Mayor of the city of Caen, Philippe Duron.



Linda NEWPORT

Linda Newport is EU projects officer with the Mid-West Regional Authority. She received a Bachelor of Arts in European Studies and a Masters in Peace & Development Studies from the University of Limerick, Ireland. Her previous experience includes work for the European Commission and the Council of the European Union.



Maria VADILLO

Vice-President of Brittany Regional Council, Maria Vadillo is responsible for tourism and heritage. She is also Chair of the Regional Tourism Committee. She sits on Rennes City Council and is Vice-Chair of Rennes Métropole.



Jacqui PIPER

Jacqui holds an Environmental Science degree and has extensive experience of marine waste and pollution. During NEA2 she has been supporting Marine Leisure businesses to become as sustainable as possible. She has 13 years experience of the business support sector.



Inma VALENCIA

Inma Valencia is Director of the European Union Cantabria Regional Representation Office. She has facilitated and led several European seminars and coordinated the organisation of the Atlantic Watersports Games in July 2010. She has led the Renewable Marine Energies Working Group of the Atlantic Arc Commission since 2010.



Michaël QUERNEZ

Michaël Quernez is Vice-President of Finistère Departmental Council, responsible for the economy and integration, and Chair of Finistère Tourisme. Town Councillor for Quimperlé, he was Deputy Mayor of Quimperlé from 2001-2008, and Chair of the *Communauté de communes du Pays de Quimperlé* from 2002-2008.



Pascal VAUTIER

Pascal Vautier is "Environment, Sustainable Development and Outdoor Sports" Project Manager for the French National Olympic and Sporting Committee (CNOSF). He is also member of the Comité National Agenda 21 (on behalf of the CNOSF), and member of the French National Council for the Protection of Nature (Ministry responsible for the environment).



Francisco QUIROGA

Francisco Quiroga is Captain (retired), Marine Engineer (University of Madrid), Former Chairman of the Galician Sailing Federation, Former Director of the Royal Spanish Sailing Federation, Grand Master of the European Sailing Guild (Cofradía Europea de Vela), Chairman of the Galicia 93 Pescanova Round the World Race project, Chairman of the JNA International Committee.



Paul WICKES

Paul Wickes is CEO of Cornwall Marine Network (CMN), a not-for-profit membership-owned organisation dedicated to increasing the prosperity of the Cornish marine industry. In the past six years, CMN has engaged in 20 major regional, national and trans-national projects that have brought £ 6.1 m (€7 m) of funding into the Cornish marine sector.



Philippe RODET

A marine leisure sector professional for 28 years, Philippe Rodet is Director of Nautisme en Bretagne, a development agency whose main role is to improve the economic performance of the marine leisure sector. He holds a BA in Business and Management and *Brevet d'État deuxième degré de voile* sailing qualification and a skipper's licence.



João ZAMITH

João Zamith holds a degree in Management from the Polytechnic Institute of Viana do Castelo and masters degree in European Studies from the University of Coimbra. He is the Vice President of Intercéltica - Associação Cultural, Desportiva e Turística, and is presently the environmental coordinator and Portuguese national coordinator for NEA2.